



Name: QuickChek New Jersey Festival of Ballooning
Upcoming Festival Dates: July 29-31, 2011 (29th year)
Location: Solberg Airport (N51), Readington, New Jersey
Field Elevation: 195 feet MSL

Flying Area: Generally Rural to Suburban; Congested Areas to the East; Large Reservoir to the WNW
Estimated Attendance: 100,000 Overall

Minimum Pilot PIC Hours: 100

Paid Rides: Yes

Prize Money: up to \$15,000

Lodging: One Hotel Room for the Pilot (if traveling more than 30 miles); Discounted Rates for Crew

Additional Amenities: Pilot Gifts, Propane, Pilot Party, Breakfast and Dinner Daily for Pilots and Crew

Average Balloon Size: 90,000 cu. ft.

Number of Balloons: Approximately 100 (including several special shapes)

Insurance: No Additional Insured Required

Web Site: www.balloonfestival.com

GEBA Ratings for the 2009 and 2010 Events	— ● ◐ ◑ ○ +	2009	2010
OVERALL RATING		◐	◐
SAFETY		◑	◑
WEATHER BRIEFINGS		◑	◑
PROPANE REFUELING		○	○
RIDE OPERATORS		◑	○
LANDOWNER RELATIONS		◑	◑
LAUNCH SITE		◑	◑
LANDING SITES		◐	◐
HOTEL ACCOMMODATIONS		◐	◐
AMENITIES		◐	◐
GENERAL OPERATIONS		◑	◑

GEBA FESTIVAL SUMMARY

Overview: Five Balloon Ascensions (Plus Two Media Flights); Tethers; (4) Major Concerts; Kids' Entertainment and Rides; Interactive Vendors; Food; 5K Run; Health & Wellness Expo; Arts & Crafts

Pros: Above-Average Balloon Refueling System; Passenger Rides Available; Excellent Ride Operation Developed and Run by Pilots; Prize Money; Pre-Flight Food and Beverages for Pilots and Crew; Big-Name Music Nightly; Fireworks; Pilot Party; Nice Hotels

Cons: The biggest concerns are the late launch times. Launch control mechanism is inadequate. Festival does not supply landowner gifts.

Comments: Located about 40 miles west of New York City, this festival attracts large crowds and the associated traffic congestion. The festival organizers have opened the field during adverse weather conditions. One sponsor ride required if no hotel. Two sponsor rides required with hotel. Last year's ride operator is returning for 2011.